

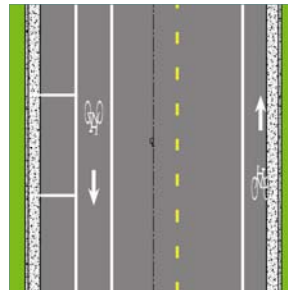


# BIRCHLER ARROYO ASSOCIATES, INC.

PLANNING COMMUNITIES & TRANSPORTATION SYSTEMS

## FIRM PROFILE

**S**INCE 1989, BIRCHLER ARROYO ASSOCIATES, INC. (BA) HAS BEEN a leader in community planning and transportation consulting in Michigan. Committed to best practices, the firm's planning and transportation experts provide planning, zoning, traffic and urban design services to both public and private clients, generating solutions that reflect the vision of the client.



### HISTORY

BA was formed in 1989 by David C. Birchler, AICP, PCP and Rodney L. Arroyo, AICP. Mr. Birchler, Past President of the Michigan Chapter of the American Planning Association (now MAP), and Mr. Arroyo, founder and past editor of *Planning Michigan*, first worked together volunteering for their professional organization. They discovered that they had a common vision and desire to provide quality planning and transportation services to Michigan municipalities. Currently, the firm serves approximately 15 communities, ranging from urban to rural.

### DEDICATION TO EXCELLENCE

The corporate philosophy of BA is to develop and maintain a high quality staff, work in partnership with our clients to use the talents of our staff effectively, and maintain long-term relationships with our clients through quality control and dedication to creative planning. We have established lasting relationships with communities, providing years and, often, decades of continued service.

Our Principals play a leadership role in every project, working closely with other senior professionals to ensure a product that fits each community's individual needs. Our talented staff includes nationally certified community planners, transportation planners, and a traffic engineer (PE). Each member of our team is dedicated to providing products and services that achieve the goals of the firm's clients.

BA staff members are leaders in planning education. BA staff have authored articles ranging from Smart Growth and Healthy Communities to transportation planning. BA authored MAP's Site Plan Review and Subdivision Design Advanced Training Workshops. BA staff members also offer instruction through Michigan State University Extension's Citizen Planner Program and the Michigan Department of Transportation's Access Management training program.

- MASTER PLANS
- RECREATION PLANS
- DOWNTOWN PLANS
- PARKING STUDIES
- COMMUNITY VISIONING
- ZONING ORDINANCES
- SITE PLAN REVIEW
- TRAFFIC ENGINEERING
- TRANSPORTATION PLANS
- ACCESS MANAGEMENT
- PC, ZBA & DDA TRAINING
- EXPERT WITNESS SERVICES

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